

Updated Licensing Objectives: Alresford Music Festival
Version 0.3
25th October 2019

After talking to the local community including schools, community groups and the town council, I believe there is a strong interest in a two day festival. The second day gives the community an opportunity to get involved. The first day would concentrate on music, featuring three stages of live music, a silent disco and family fun zone. The second day would be built around the community, providing space for local charities, a farmers market featuring local artisan products, family fun activities and a strong focus on health and well-being.

The prevention of crime and disorder

The bar staff will not serve anyone who appears to be drunk or under the influence of drugs.

All bar staff will receive suitable training before and during the event. Staff will be required to complete and sign a training document before starting a shift. The training will include information on the four licensing objectives including the challenge 25 policy and weights and measures.

Public safety

A refusals book will be kept behind each bar. Each refusal will be logged by the bar manager and reported to event control.

Adequate access will be provided for emergency vehicles. The access routes will be kept clear of cables, rubbish and fencing. Event staff will be trained on how to get emergency vehicles on and off site safely.

An SIA registered security company will be employed to supply security staff and stewards for the event. The security company will be fully briefed on the events emergency procedures and will be in constant contact with event management.

A site wide radio system will be used by event control, bar managers, security, stewards and first aid. The radio system will be provided by 2CL communications and will be designed to suit the needs of the festival site and organisers.

The site will be kept in a clean and tidy condition. Litter pickers will be employed throughout the event. A refuse company will be contracted to provide and empty bins. A toilet company will provide, clean and empty toilets on site.

Free drinking water will be available at all bars and at designated signed points on site.

No glass will be allowed on site, all drinks will be served in plastic glasses. The majority of glasses will be re-usable to minimise waste.

The bars will not arrange drinking promotions.

Drinks will be served in the following units:

- (i) Beer or cider: ½ pint, pint.
- (ii) Gin, rum, vodka and whiskey: 25ml or in multiples of 25ml.
- (iii) Still wine: 125ml, 175ml.
- (iv) Sparkling wine: 125ml.

These measures will be displayed in a menu that will be printed and on display at each bar. The measures use will be the same at each bar.

A 'thimble' measure will be used, filled to the brim and held over the glass when pouring.

A drugs policy will be written and supplied with the EMP. The policy will be written in conjunction with the designated security company and advice from appropriate agencies. The festival will operate a zero tolerance policy and any persons found with drugs on them will have them confiscated, the individual detained and the police informed.

The premises license holder or colleague will attend local SAG meetings during the lead up to the event. Advice from the meetings will be actioned and detailed in the EMP.

The prevention of public nuisance

Bar staff will be trained to recognise and refuse service to those already drunk. The bar manager will be in direct contact with event control and security and will ask for assistance if necessary. Security will be situated around the site according to a pre-determined plan, found in the EMP.

The serving hours will be restricted to avoid public disruption.

Upon closing, the event site will be cleared by security staff. Security staff and stewards will also be situated at the site entrance, in the car park and camp site. The staff will ensure patrons leave the site as quickly and quietly as possible.

There will be two large signs asking patrons to be quiet and respect local residents when leaving the festival.

The festival organisers will contact local public transport to ensure sufficient buses and taxis are in place for the end of the festival. Security staff and stewards will usher festival goers onto appropriate transport and disperse crowds.

A queuing system will be put in place if deemed necessary at the close of the event to help avoid pinch points in the car parks and bus stops.

The license holder will be available throughout the event for any nuisance-related complaints. A dedicated 'Alresford Music Festival' telephone number will be provided on the website.

Sound systems used on site will be designed and installed by an acoustic engineer. Appropriate speakers will be used to help contain sound within the festival boundary. Sound testing will take place during appropriate hours as set out in the EMP. Sound levels will be monitored throughout the event days, reported and logged. The sound technicians will be able to adjust the volume of the stages upon request.

The license holder will put into place an effective procedure for minimising disturbance to residents arising from noise emanating from the campsite. The campsite won't be open on the Sunday evening, allowing the site to be clear of patrons by 21:30.

A noise management plan will be presented as part of the EMP at least two months ahead of the event. Details of sound level recordings will be made available after the event.

The protection of children from harm

The festival bars will operate a challenge 25 policy. All patrons will be asked for proof of ID when making a purchase.

Security and gate staff will be searching bags at the festival entrance. An amnesty bin will be provided, the contents will be disposed of appropriately in accordance with the EMP.

The bar staff will refuse to serve anyone who is suspected to be purchasing alcohol on behalf of a minor. Any customers, attempting to buy alcohol on behalf of a minor will be reported in the refusals log and reported to event control.

A first aid company will be contracted for the duration of the event. The company will provide a welfare tent and lost child point.